

Digital *Media* M.B.A.

The 2nd Annual Digital Media MBA Career Event!

DigitalMediaMBA.com and Columbia Business School are hosting a career event and cocktail reception on Monday April 12th, and we want to make sure you don't miss an opportunity to interview candidates from one of the country's top business schools. Put together an interview schedule of CBS students and recent alumni looking for career opportunities in the digital media and software industries, recruit summer interns, or complete a special project - we can connect you with the people you're looking for!

Who should participate?

- Digital Media start-ups
- Interactive Agencies and Digital Marketing specialists
- Established Internet, media, and technology companies
- Traditional companies with Digital Media openings

What kind of opportunities?

- Full-time Career Opportunities - Fill open positions in Internet Marketing, Product Management, and Business Development.
- Consulting projects and freelance work - Can't add full time staff right now? Hire experienced MBAs on a project basis.
- Internships, special situations, and "other" opportunities - Connect with flexible candidates looking to build their experience in your industry.

Don't miss the cocktail party!

After an afternoon of formal interviews by participating companies the event will open up into a large networking cocktail party that brings together all the MBA candidates and digital media execs. Meet students that were not on your interview schedule. Exchange business cards with leaders from other innovative digital startups. Enjoy the food and drink and maybe find some compelling business opportunities at the same time. Nothing's out of bounds.

Event Details:

- DATE: Monday April 12th
- PLACE: The Gansevoort Hotel in New York City's meatpacking district
- INTERVIEWS: From 3 pm - 6 pm (if space is needed)
- KEYNOTE: Marc Cenedella, CEO of TheLadders.com will speak at 6:30 pm
- COCKTAILS: From 7:00 pm – 9:00 pm

Ready to get started? Send Job Descriptions and Contact Information to:
careerevent@digitalmediamba.com